

# BRAD DOMITROVICH

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# The PR Zealot

## Customer Service Keynotes for K-12 School Districts



### **CULTIVATING EXCELLENCE: A GUIDE TO DISTRICT-WIDE CUSTOMER SERVICE**

**Unlock the power of exceptional district-wide customer service!**

- ✦ Join Brad for a dynamic 45-60 minute keynote tailored for Executives, Teachers, Administrative Leaders, and more.
- ✦ Discover the impact of customer service on public school perception and delve into essential strategies for success.
- ✦ Transform your district's approach to customer service and discover why it's a choice every district should embrace.

**Target Audience:** Administrative Management, Organizational Leaders, Teachers, Paraprofessionals, Secretaries, Administrative Assistants, Receptionists, Office Clerks, and Auxiliary Staff.



### **MASTERING PEOPLE RELATIONSHIPS: A BLUEPRINT FOR SCHOOL DISTRICT SUCCESS**

**Join us on a journey to discover the blueprint for school district success.**

- ✦ The tips presented will empower educators, administrators, and support staff to forge strong connections with each other, fostering an environment where innovation and creativity thrive.
- ✦ This 45-60 minute keynote truly is a guide to mastering people relationships.

**Target Audience:** Administrative Management, Organizational Leaders, Teachers, Paraprofessionals, Secretaries, Administrative Assistants, Receptionists, Office Clerks, and Auxiliary Staff.

**Every school employee's goal should be offering the best Customer Service to everyone!**

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## About Brad Domitrovich:

Brad Domitrovich is a renowned PR Strategist, Professional Speaker, and Education Advocate who boasts an impressive track record of accomplishments and accolades. With a wealth of experience spanning **academic, entrepreneurial, and corporate** realms, he has consistently excelled in various capacities. Brad's expertise encompasses a broad spectrum, with a focus on **customer service, media relations, crisis communications**, and fostering **community partnerships**.

Throughout his career, he has been a sought-after figure, delivering impactful **keynotes** and **workshops** at major **conferences** and **conventions** across the Southwest. His audience has included administrators, board members, teachers, and business executives - whom he has guided in mastering the art of **skillful public relations**.

An unwavering activist for **exceptional public relations**, Brad firmly believes in the foundational importance of cultivating strong **People Relationships**. Drawing from his past role as the director and interim director of communications and public relations for several esteemed school districts, he has successfully established communication offices from the ground up. Brad possesses a keen understanding of **media management** and excels in **crafting cohesive messages** that resonate with diverse constituents.

Effective customer service training for school districts enhances communication skills, ensuring that parents and community members feel heard and valued.

## Investment for 45-60 Minute Customer Service Keynotes: *(Pricing valid through 12/31/2025)*

- \$3,000 for 1 keynote session.
- \$5,000 for 2 keynote sessions scheduled on the same day.
- Per Diem travel expenses and lodging reimbursements are based on the Standard GSA rate for Client location.
- Travel by automobile reimbursement is based on the current year standard mileage rate.
- Travel by airplane reimbursement is based on actual costs.

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## Customer Service Keynote Essentials

- The School District will provide an appropriate keynote setting with projector (or LCD panels), screen, and wireless microphone.
- The School District will receive a digital copy of the handout which will be their responsibility for duplication for each participant.

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